

2009 Sustainability Conference

# Mountain Green

June 24 & 25, 2009

Sustainable...

- ✿ Tourism
- ✿ Development
- ✿ Home
- ✿ Business
- ✿ Community
- ✿ Region



## Keynote Speaker

### Leilani Münter

is Carbon Free Girl. Her story is of a race car driver's journey to be carbon neutral; a diary of her lifetime project of sorting through the facts and fiction about alternative fuels, organic food, clean energy, green buildings, solar power, wind farms, composters, recycling, politics and more, all while she makes a living driving a race car at 200 mph. It's not always easy being green but Leilani hopes that by sharing her story, she will make your journey a little easier.

*Leilani will only present on June 24, 2009 at Thomas Wolfe Auditorium in Asheville, NC. The program will begin at 6:00 p.m. This is open to the public. **Seating is limited. A \$5 donation will be requested upon entry from non-conference attendees.***

## Sessions Include

- Greening Your Tourism Business
- Return on Investment of Going Green
- Saving Money by Going Green
- Sustainable Purchasing
- Tax Incentives for Going Green
- Retrofitting with Green Technologies
- Discernment on Green Certifications
- Making Your Event Green
- Commercial Green Case Studies
- Residential Green Case Studies
- Affordability of Going Green

Two days offered. Choose either June 24 or June 25. Space is limited. Register online by May 1 for early registration fee.



## Skinny Legs and All

the youngest blues band in Asheville is the opening act to Leilani's presentation. They will perform from 6 p.m. to 6:45. Don't be late! \$5 donation requested upon entry to Thomas Wolfe Auditorium.



June 25 is a **full repeat** of the conference on June 24. Register for one day.

[www.mountaingreenwnc.org](http://www.mountaingreenwnc.org)

ADVANTAGE WEST \* ASHEVILLE AREA CHAMBER OF COMMERCE \* ASHEVILLE BOARD OF REALTORS \* ASHEVILLE CONVENTION & VISITORS BUREAU \* ASHEVILLE HOME BUILDERS ASSOCIATION \* AMBIENT DESIGN GROUP \* BUILD IT NATURALLY \* BUILDER ARCHITECT MAGAZINE \* BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY \* COMMUNITY FOUNDATION OF WESTERN NC \* COUNCIL OF INDEPENDENT BUSINESS OWNERS \* CIVIL DESIGN CONCEPTS \* ECONOMIC DEVELOPMENT COALITION FOR ASHEVILLE-BUNCOMBE COUNTY \* EQUINOX ENVIRONMENTAL \* HANDMADE IN AMERICA \* ROBERT J. DEUTSCH, PA (CHAIR) \* WARREN WILSON COLLEGE \* WESTERN NC GREEN BUILDING COUNCIL \* YURKO DESIGN & ARCHITECTURE,

## Master Speakers



### Beth Sinnott

Beth is Director of Business Development for Quaintance-Weaver Restaurants & Hotels. She is a key member of the QW Sustainable Initiatives Team and has received her LEED AP; board member of the local US Green Building Council Chapter and Founder of the local Emerging Green Builders chapter.



### Simon B. Rich

Simon Rich is active in bringing the message of sustainability to our food and energy sectors through his strategic direction, investments and operational experience. He is CEO of Fuqua Rich Weeks, LLC a private equity partnership focused in the energy sector.

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**BECOME A SPONSOR!**

## WHAT SHOULD YOU ANTICIPATE

- 40+ expert presentations
- 90 vendors of sustainable products and services
- Networking among 1,000 participants
- 12 session tracks

## LOCATION

The conference will be held at Warren Wilson College, 701 Warren Wilson College Road, Asheville, NC. Contact is [pgibson@warren-wilson.edu](mailto:pgibson@warren-wilson.edu) or 828.771.3781.